



Macquarie Credit Union Sponsorship Application

All applications must be received during the "Call for Application Period" in order to be considered. This will be from the 1st December to 31st March of the previous year.

Confirmation of receipt of your application does not guarantee acceptance of sponsorship. Thank you for your application and considering Macquarie Credit Union for sponsorship.

Applicant

Full Name: _____

Phone Number: _____

Address: _____

City: _____

State: _____

Postcode: _____

Email Address: _____

On behalf of

Organisation Name: _____

Phone Number: _____

Address: _____

City: _____

State: _____

Postcode: _____

Email Address: _____

ABN (If registered): _____

Nature of Request:

Sponsorship Request

Donation

Other e.g Volunteers

Investment Requested: \$ _____ Including GST (if registered)

*If proposed sponsorship investment is tiered (e.g. Gold, Silver, Bronze) please submit all tier descriptions and details as an attachment to this application.

Proposed duration of investment: _____

Event Name: _____

Date: _____

Location: _____

City: _____

State: _____

Postcode: _____

Sponsorship Questionnaire

1a) Has your event/organisation been supported by us before? Yes or No

1b) If Yes, please outline how we supported your event/organisation.

2a) Are you/your organisation/ or member(s) of your organisation a member of Macquarie Credit Union?

Yes or No

2b) If yes, please specify.

3a) Are you/your organisation/ or member(s) of your organisation affiliated with an industry bond partner of Macquarie Credit Union? Yes or No

3b) If yes, please specify.

4a) Are you closely affiliated with any Employees or Board Members of Macquarie Credit Union?

Yes or No

4b) If yes, please specify.

5a) Please select the sponsorship type/s most applicable to your proposal.

<input type="checkbox"/> Sport & Leisure	<input type="checkbox"/> Environment	<input type="checkbox"/> Education
<input type="checkbox"/> Arts & Cultural	<input type="checkbox"/> Medical	<input type="checkbox"/> Charity & Welfare
<input type="checkbox"/> Other (Please explain)		

6a) Please provide a brief description of the organisation, event, charity, group, club you propose Macquarie Credit Union Sponsor.

6b) What do you seek to achieve through your proposed sponsorship?

6c) Please advise how will our sponsorship funds will be utilised?

**7a) Please describe the benefits of the sponsorship proposal to our community.
(How will this sponsorship benefit our Members, and/ or the Dubbo Local Government Area and/ or a Bond Partner or Macquarie Credit Union).**



**8a) Please describe the Sponsorship opportunities and benefits for Macquarie Credit Union?
(For example named sponsorship, logo rights, site allocation, signage, merchandise, website links,
announcements, social media advertising, database marketing or ticket allocation etc.)**

**8b) Please detail what prior experience you / your organisation has in managing successful sponsorship
activities and delivering measureable value to sponsors.**

9a) If you are having an event, how many people are expected to attend?

9b) Please also advise of past recorded attendance figures for a re-occurring event.

**9c) Are you currently using any form of social media? If yes, please list relevant account/s and hashtag
details:**

9d) Will any media be used for promotion? If so, please specify details (provider, what, when).

9e) List any geographic and demographic targets that will you be marketing towards (i.e. location, gender, age, interests, income, occupation etc.)

10a) Please describe any existing relationship (past or present) with any other financial, banking or credit union institution.

10b) Please list what sponsors are/ will be involved/ or approached (if applicable).

11a) Can a Tax Invoice be provided? Yes or No

11b) Is your organisation / charity registered as not-for profit? Yes or No

11c) Does your organisation/ charity have current Public Liability Insurance Cover? Yes or No



11d) Do you have any additional comments and/ or important information that you believe we should be made aware of?

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Application Terms and Conditions

- 1) Macquarie Credit Union has sole discretion over approval and acceptance of the application and how any funds will be applied.
- 2) Macquarie Credit Union has sole discretion over the use of its logo and name at all times.
- 3) Macquarie Credit Union is under no obligation to give reason for non-acceptance of an application for assistance.
- 4) The Applicant warrants that by signing this application, that a genuine benefit (as described on the application) exists and that any assistance provided will be solely to address that benefit only.
- 5) The Applicant agrees to provide Macquarie Credit Union with all relevant receipts and documentation to support and verify an audit trail as required.
- 6) The application form must be completed in full without omission to the best of the applicant's knowledge and tendered to Macquarie Credit Union in good faith.

I accept the above Application Terms and Conditions.

Signature of Applicant: **Date:**

Thank you for your Application.



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